



SOUNDCLOUD
WE MOVE MUSIC

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PRESS RELEASE

SOUNDCLOUD PLACED AT NO. 2 IN TECH MEDIA INVEST TOP 100 LIST SHOWCASES MOST INNOVATIVE ENTREPRENEURIAL COMPANIES IN THE UK

SoundCloud, the online audio distribution and collaboration platform, has been awarded the No. 2 spot on the prestigious Tech Media Invest Top 100 list, announced today in the Guardian.

The list, sponsored by PricewaterhouseCoopers and Kemp Little, showcases the top 100 most innovative entrepreneurial companies in the UK, and was chosen by an Advisory Board which includes many of the country's leading investors in technology and media.

Eric Wahlforss, SoundCloud co-founder, said: "We're hugely honoured to be placed so high on the Tech Media Invest list. It's exciting to be making such an impact as a business in such a short space of time, and testament to the hard work and innovation of our team. It's a great boost for us as we work towards our goal of becoming the ultimate home for audio on the web."

In the space of a year, SoundCloud has become the leading online platform for musicians, producers, labels and DJs to upload, share, and collaborate on audio. SoundCloud is used by established artists like Beck, Royksopp and Moby, major labels including Warner and EMI, and DJs such as Radio 1's Mary Anne Hobbs, to stream and distribute music online.

For more information about the Tech Media Invest Top 100 list, see <http://guardian.co.uk/techmediainvest100> and <http://www.e-unlimited.com/tmi>

ABOUT SOUNDCLOUD

SoundCloud, founded in 2008 by Alexander Ljung and Eric Wahlforss, is an online audio platform catering to music professionals, enabling them to collaborate, promote and distribute their music online in a simple, accessible and feature-rich way. SoundCloud allows music makers to upload large audio files, embed those tracks on websites and blogs, share them publicly (including via Twitter) or only to specified contacts, and gives listeners the ability to comment on specific parts of the recording directly from the SoundCloud player. For more information please go to: <http://www.soundcloud.com>

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